

Enerjide Teknoloji  
Gelişimindeki Dinamikler  
Barış Sanlı

# Bazı sözler : Akademinin rolünü doğru anlamak

- Yeni teknolojinin ölçeklendirilmesinin ne kadar zor olduğu doğru anlaşılamiyor. Gerçekte prototip yapmaktan %1,000-10,000 daha zor. Makineleri yapan makineyi yapmak, makinenin kendisini yapmaktan kat kat daha zor
- Prototipler kolay, üretim zor. Elektrikli araba yapmak Tesla için zor olan kısım değildi, bunu onlarca şirket de yaptı.



Elon Musk ✓  
@elonmusk



The extreme difficulty of scaling production of new technology is not well understood. It's 1000% to 10,000% harder than making a few prototypes. The machine that makes the machine is vastly harder than the machine itself.

7:56 AM · Sep 22, 2020 · Twitter for iPhone



Elon Musk ✓  
@elonmusk



Replying to @PaperBagInvest

Prototypes are easy, production is hard.

Making an electric car was not the hard part of Tesla – dozens of companies have done that.

10:25 PM · Mar 18, 2022 · Twitter for iPhone

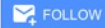
# Önemli araştırmacılar ve adresleri



**Gökşin Kavlak**

Massachusetts Institute of Technology  
Verified email at mit.edu

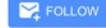
Energy Systems Technological Change Industrial Ecology Innovation



**Jessika E Trancik**

Associate Professor, IDSS, MIT  
Verified email at mit.edu

Energy Systems Energy Conversion and Sto...



TITLE	CITED BY	YEAR
<a href="#">Evaluating the causes of cost reduction in photovoltaic modules</a> G Kavlak, J McNerney, JE Trancik Energy Policy 123, 700-710	282	2018
<a href="#">Criticality of the geological copper family</a> NT Nassar, R Barr, M Browning, Z Diao, E Friedlander, EM Harper, ... Environmental Science & Technology 46 (2), 1071-1078	183	2012
<a href="#">Life cycle carbon benefits of aerospace alloy recycling</a> MJ Eckelman, L Ciacci, G Kavlak, P Nuss, BK Reck, TE Graedel Journal of Cleaner Production 80, 38-45	97	2014
<a href="#">Tracking the metal of the goblins: cobalt's cycle of use</a> EM Harper, G Kavlak, TE Graedel Environmental science & technology 46 (2), 1079-1086	97	2012
<a href="#">Criticality of the geological zinc, tin, and lead family</a> EM Harper, G Kavlak, L Burmeister, MJ Eckelman, S Erbis, ... Journal of Industrial Ecology 19 (4), 628-644	80	2015
<a href="#">Metals production requirements for rapid photovoltaics deployment</a> G Kavlak, J McNerney, RL Jaffe, JE Trancik Energy & Environmental Science	73	2015

TITLE	CITED BY	YEAR
<a href="#">Net-zero emissions energy systems</a> SJ Davis, NS Lewis, M Shaner, S Aggarwal, D Arent, IL Azevedo, ... Science 360 (6396), eaas9793	824	2018
<a href="#">Transparent and catalytic carbon nanotube films</a> JE Trancik, SC Barton, J Hone Nano letters 8 (4), 982-987	425	2008
<a href="#">Statistical basis for predicting technological progress</a> B Nagy, JD Farmer, QM Bui, JE Trancik PloS one 8 (2), e52669	285	2013
<a href="#">Evaluating the causes of cost reduction in photovoltaic modules</a> G Kavlak, J McNerney, JE Trancik Energy policy 123, 700-710	274	2018
<a href="#">Value of storage technologies for wind and solar energy</a> WA Braff, JM Mueller, JE Trancik Nature Climate Change 6 (10), 964-969	237	2016
<a href="#">Potential for widespread electrification of personal vehicle travel in the United States</a> ZA Needell, J McNerney, MT Chang, JE Trancik Nature Energy 1, 16112	227	2016
<a href="#">Role of design complexity in technology improvement</a> J McNerney, JD Farmer, S Redner, JE Trancik Proceedings of the National Academy of Sciences 108 (22), 9008-9013	187	2011

[https://scholar.google.com.tr/citations?hl=en&user=T2X\\_kuYAAAAJ](https://scholar.google.com.tr/citations?hl=en&user=T2X_kuYAAAAJ)

<https://scholar.google.com.tr/citations?hl=en&user=fdYetz8AAAAJ>

# Güneş panel fiyatları neden düştü?

## Evaluating the causes of cost reduction in photovoltaic modules

Goksin Kavlak<sup>a</sup>, James McNerney<sup>a</sup> and Jessika E. Trancik<sup>a, b, \*</sup>

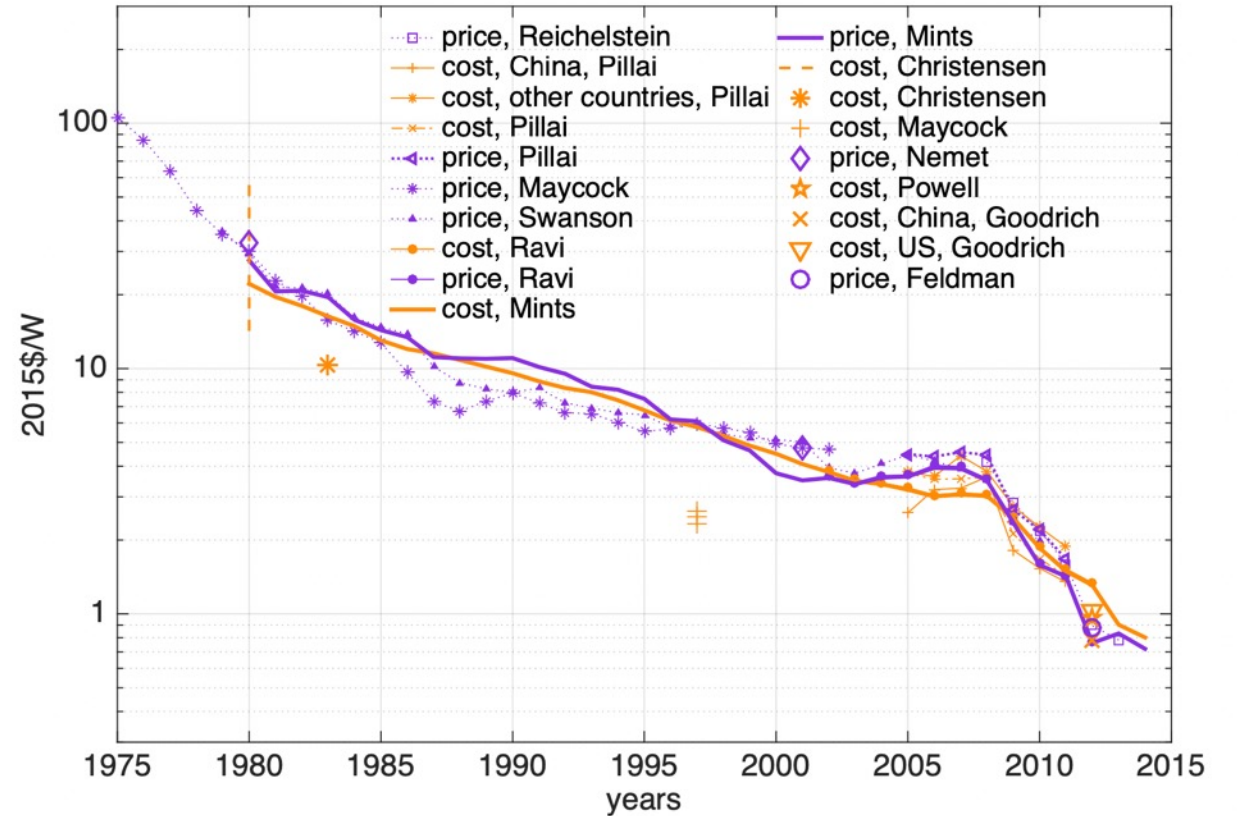
<sup>a</sup>Institute for Data, Systems and Society, Massachusetts Institute of Technology, Cambridge, MA, USA

<sup>b</sup>Santa Fe Institute, Santa Fe, NM, USA

\*Corresponding author. Email: trancik@mit.edu

### Abstract

Photovoltaics (PV) module costs have declined rapidly over forty years but the reasons remain elusive. We advance a conceptual framework and quantitative method for quantifying the causes of cost changes in a technology, and apply it to PV modules. Our method begins with a cost model that breaks down cost into variables that changed over time. Cost change equations are then derived to quantify each variable's contribution. We distinguish between



# Fiyatlar, ölçek ve teknolojik değişim

Factor	Unit	1980	2001	2012	References and notes
Plant size ( $K$ )	MW/yr	1	13.3	1000	1980: (Swanson, 2006). 2001: (Fraunhofer Institute, 2017), (Swanson, 2006). 2012: (Applied Materials, 2011), (Fraunhofer Institute, 2017), (Swanson, 2006).
	modules/yr	$1.72 \times 10^4$	$8.09 \times 10^4$	$3.35 \times 10^6$	Calculated by dividing the plant size in MW/yr by module power output in each year. We use the modules/year values to populate the plant size variable in our model.
Module efficiency ( $\eta$ )	unitless	8%	13%	15.2%	1980: (Mints, 2015), (Christensen, 1985). 2001: (Mints, 2015), (Rohatgi, 2003), (Symko-Davies et al., 2000). 2012: (Mints, 2015), (Powell et al., 2012).
Polysilicon price ( $p_s$ )	2015\$/kg	126	36	26	1980: (Mints, 2015), (Williams, 1980), (Costello et al., 1980). 2001: (Mints, 2015), (Swanson, 2006). 2012: (Mints, 2015), (Powell et al., 2013).
Wafer area ( $A$ )	cm <sup>2</sup>	90	156	243	1980: (Christensen, 1985), (Mints, 2015). 2001: (Mints, 2015), (Swanson, 2006). 2012: (Powell et al., 2012), (Mints, 2015).
Silicon thickness ( $t$ )	$\mu\text{m}$	500	300	180	1980: (Swanson, 2006). 2001: (Swanson, 2006), (Sarti and Einhaus, 2002). 2012: (Applied Materials, 2011), (Fraunhofer Institute, 2017), (Goodrich et al., 2013a).
Silicon utilization ( $U$ )	unitless	0.20	0.36	0.45	1980: (Hammond, 1977). 2001: (Sarti and Einhaus, 2002). 2012: (Centrotherm Photovoltaics, 2010).
Silicon usage ( $v$ ) $\equiv t/U$	cm	0.25	0.086	0.04	See the references for $t$ and $U$ .
Yield ( $y$ )	unitless	75%	86%	95%	1980: (Mints, 2015). 2001: (Rohatgi, 2003), (Mints, 2015), (Sarti and Einhaus, 2002). 2012: (Applied Materials, 2011), (ITRPV, 2012), (Mints, 2015).
Share of materials costs ( $\theta$ )	unitless	0.69	0.43	0.65	1980: (Williams, 1980). 2001: (Maycock, 1997). 2012: (Powell et al., 2013).
Scaling factor ( $b$ )	unitless	0.27	0.27	0.27	(Maycock, 1997).
Module cost	2015\$/W	29.07	4.08	1.08	1980: (Mints, 2015), (Christensen, 1985). 2001: (Mints, 2015). 2012: (Mints, 2015), (Goodrich et al., 2013b), (Powell et al., 2013), (Ravi, 2013).

Table 1: Data used to calculate module cost components. Table S1 provides the individual data collected from the references above and the approach for obtaining the central estimate of each variable.

# Güneş fiyatları neden düştü? (Alt seviye)

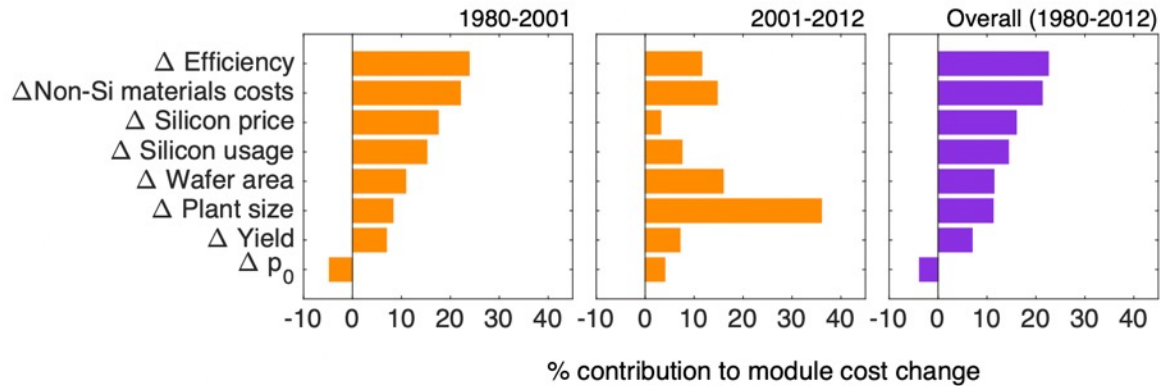


Figure 3: Contribution of the low-level mechanisms to module cost decline in 1980-2001 (left), 2001-2012 (middle), and 1980-2012 (right). Mechanisms are listed in the order of decreasing contribution for the 1980-2001 period.

Cost change due to:	1980-2001		2001-2012		1980-2012	
	$\Delta$ \$/W	%	$\Delta$ \$/W	%	$\Delta$ \$/W	%
$\Delta$ Efficiency	-5.96	24%	-0.35	12%	-6.30	23%
$\Delta$ Non-Si materials costs	-5.51	22%	-0.44	14%	-5.95	21%
$\Delta$ Silicon price	-4.38	18%	-0.10	3%	-4.47	16%
$\Delta$ Silicon usage	-3.80	15%	-0.23	8%	-4.02	14%
$\Delta$ Wafer area	-2.71	11%	-0.48	16%	-3.19	11%
$\Delta$ Plant size	-2.07	8%	-1.08	36%	-3.15	11%
$\Delta$ Yield	-1.73	7%	-0.21	7%	-1.95	7%
$\Delta p_0$	1.18	-5%	-0.12	4%	1.06	-4%
Change in module cost	-24.99	100%	-3.00	100%	-27.99	100%

Table 3: Contribution of the low-level mechanisms to module cost decline in 1980-2001 (left), 2001-2012 (middle), and 1980-2012 (right). Mechanisms are listed in the order of decreasing contribution for the 1980-2001 period. Costs are in 2015 USD.

# Güneş fiyatları neden düştü? (Üst seviye)

- Kamu özel ArGe
- Yaparak Öğrenmek
- Ölçek Ekonomisi
  - (kapsam ekonomisi)
- Alım Garantileri

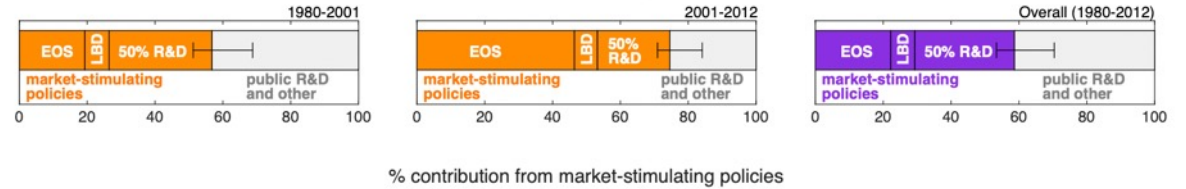
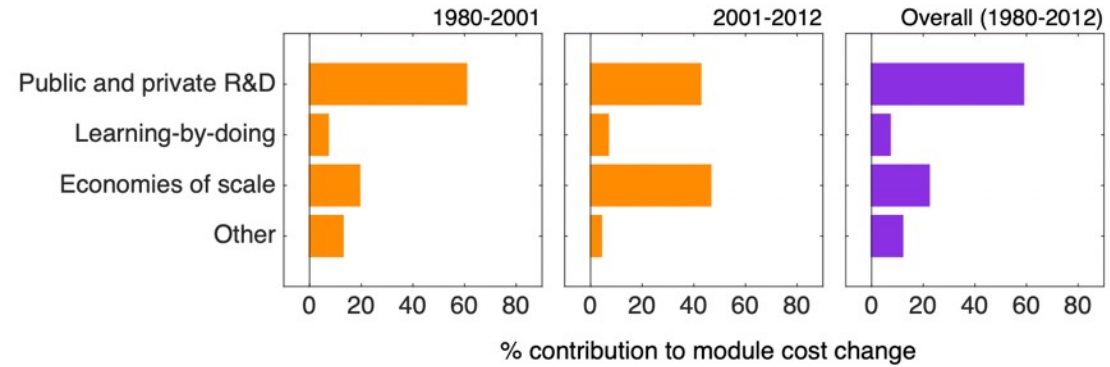
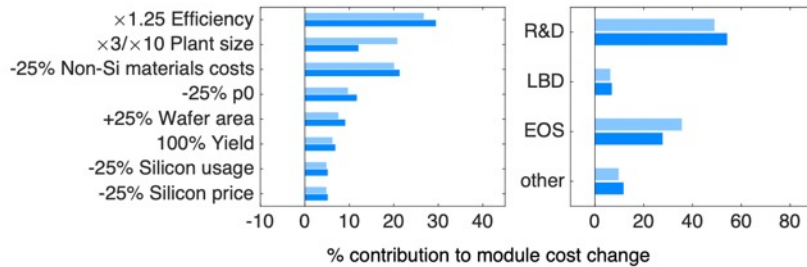
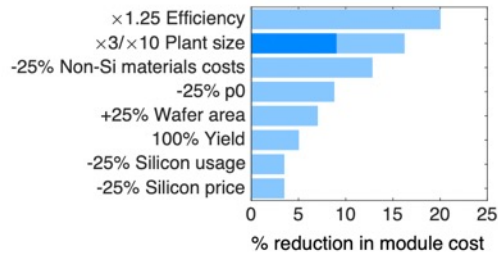


Figure 5: Percent contribution of market-stimulating policies (e.g. feed-in-tariffs, renewable portfolio standards) to module cost reduction in 1980-2001 (left), 2001-2012 (middle), and 1980-2012 (right). R&D = Research and development, LBD = Learning-by-doing, EOS = Economies of scale, Other = other mechanisms such as spillovers. Scale economies, learning-by-doing, and private R&D were all catalyzed by market-stimulating policies. Our data does not let us separate the effects of private and

# Lityum-İyon fiyatları neden düştü?

DOI: [10.1039/D1EE01313K](https://doi.org/10.1039/D1EE01313K) (Analysis) *Energy Environ. Sci.*, 2021, **14**, 6074-6098

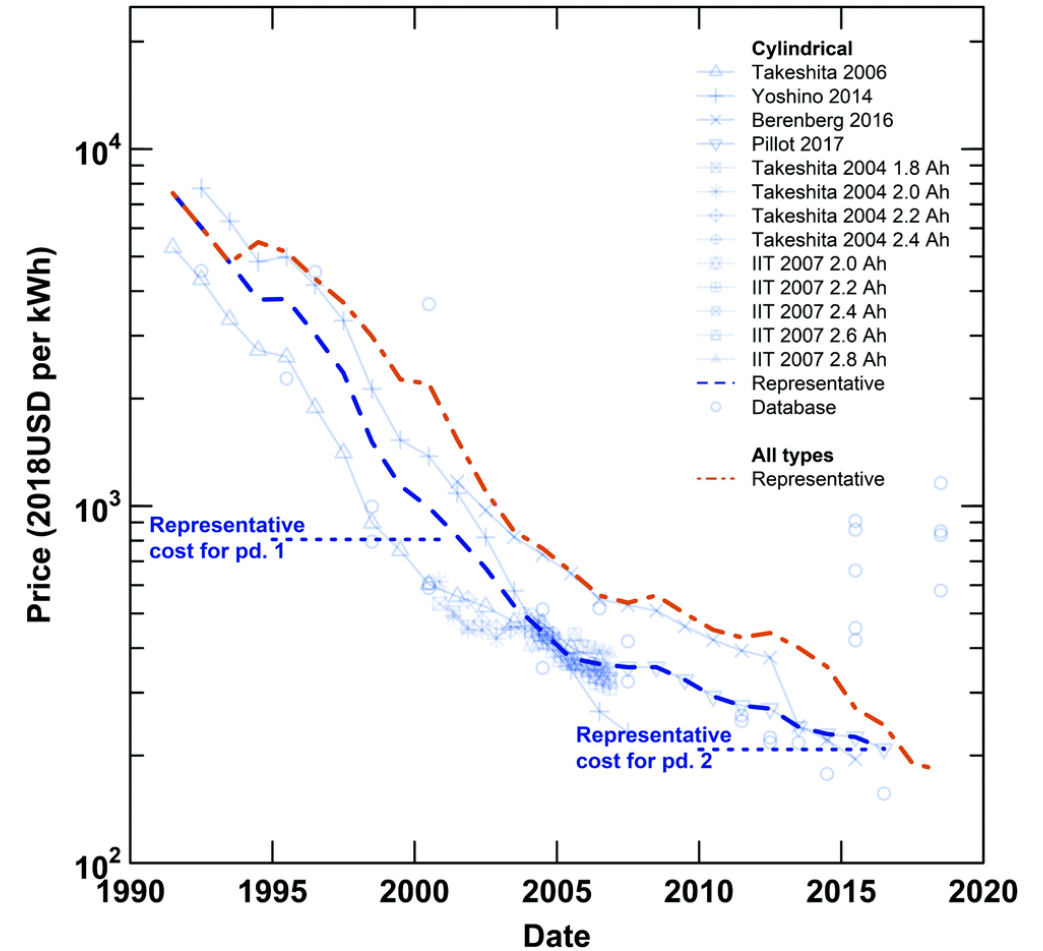
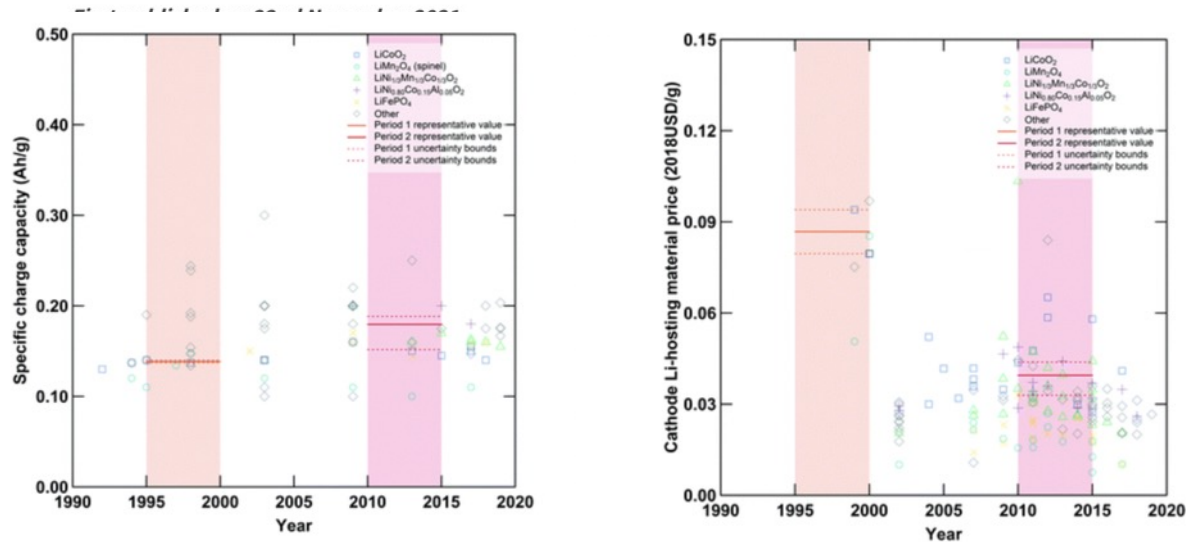
## Determinants of lithium-ion battery technology cost decline<sup>†</sup>

Micah S. Ziegler <sup>id</sup><sup>a</sup>, Juhyun Song <sup>id</sup><sup>a</sup> and Jessika E. Trancik <sup>id</sup><sup>\*ab</sup>

<sup>a</sup> Institute for Data, Systems, and Society, Massachusetts Institute of Technology, Cambridge, MA, USA. E-mail: [trancik@mit.edu](mailto:trancik@mit.edu)

<sup>b</sup> Santa Fe Institute, Santa Fe, NM, USA

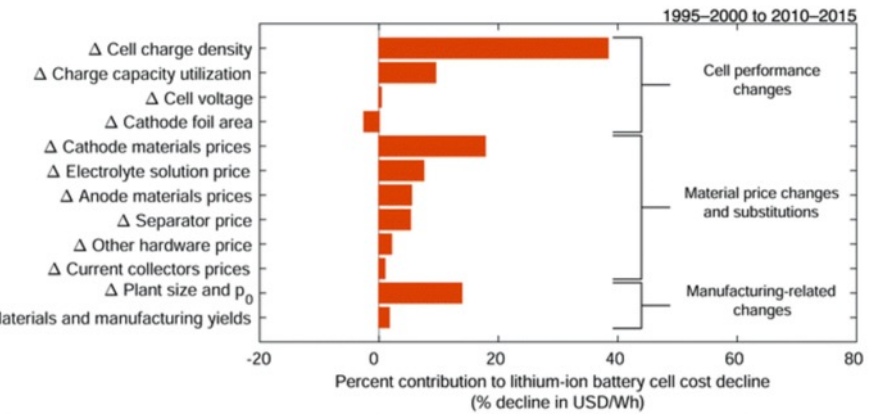
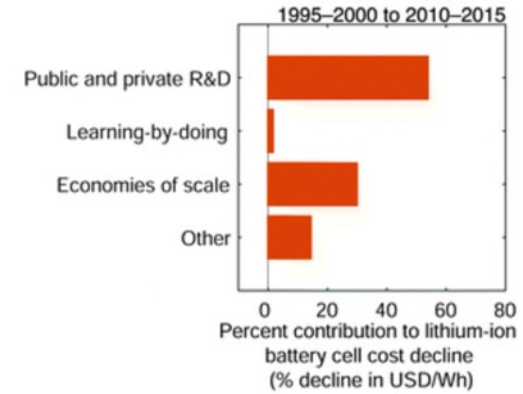
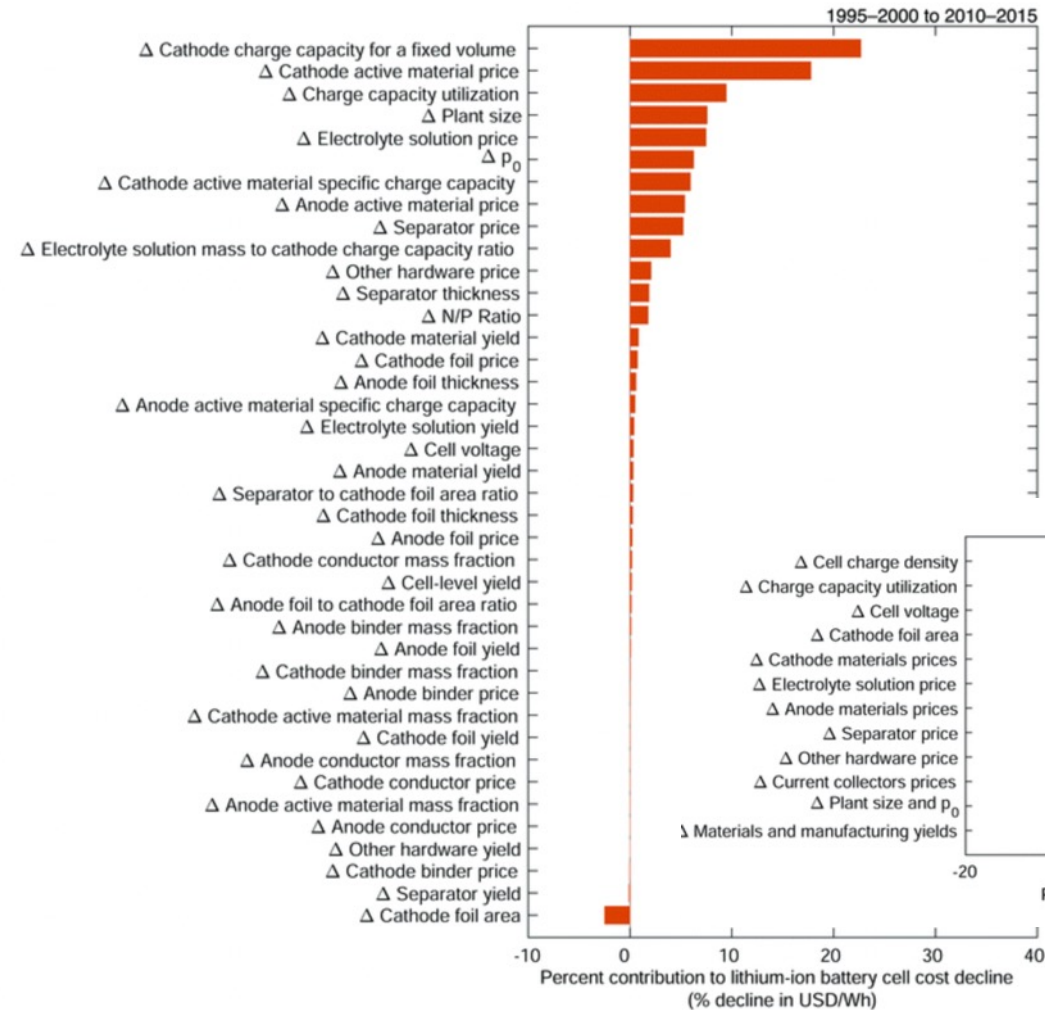
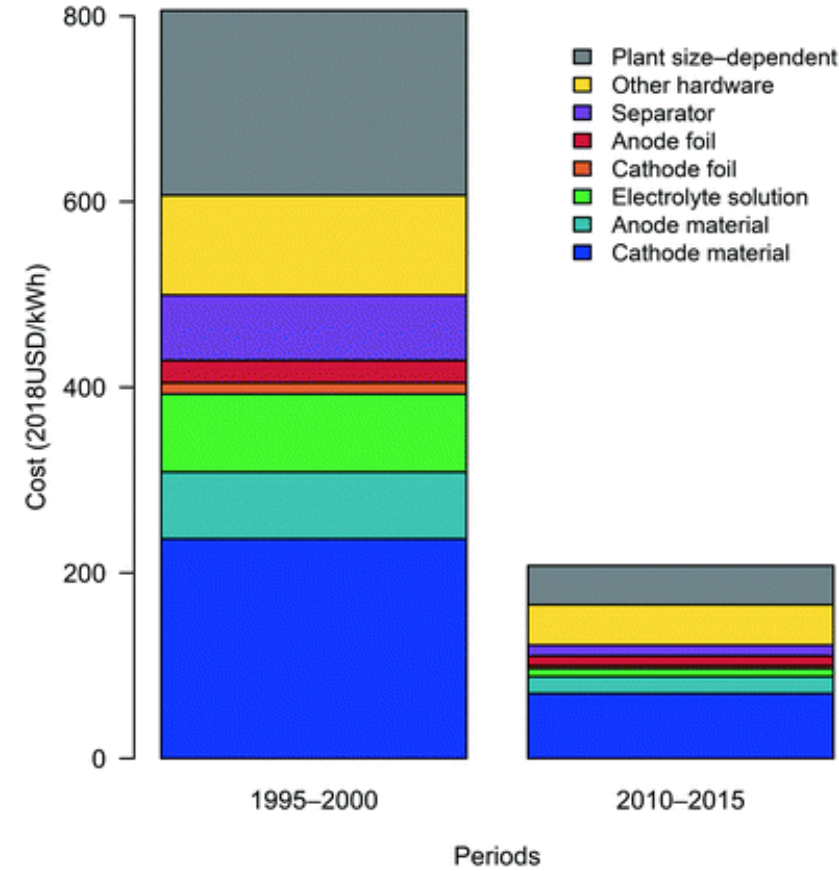
Received 30th April 2021, Accepted 16th August 2021



DOI: [10.1039/D1EE01313K](https://doi.org/10.1039/D1EE01313K)



# Li-Ion: Düşüşün Sebepleri



# Diğer Makale – Li-Ion

DOI: [10.1039/D0EE02681F](https://doi.org/10.1039/D0EE02681F) (Analysis) *Energy Environ. Sci.*, 2021, 14, 1635-1651

## Re-examining rates of lithium-ion battery technology improvement and cost decline<sup>†</sup>

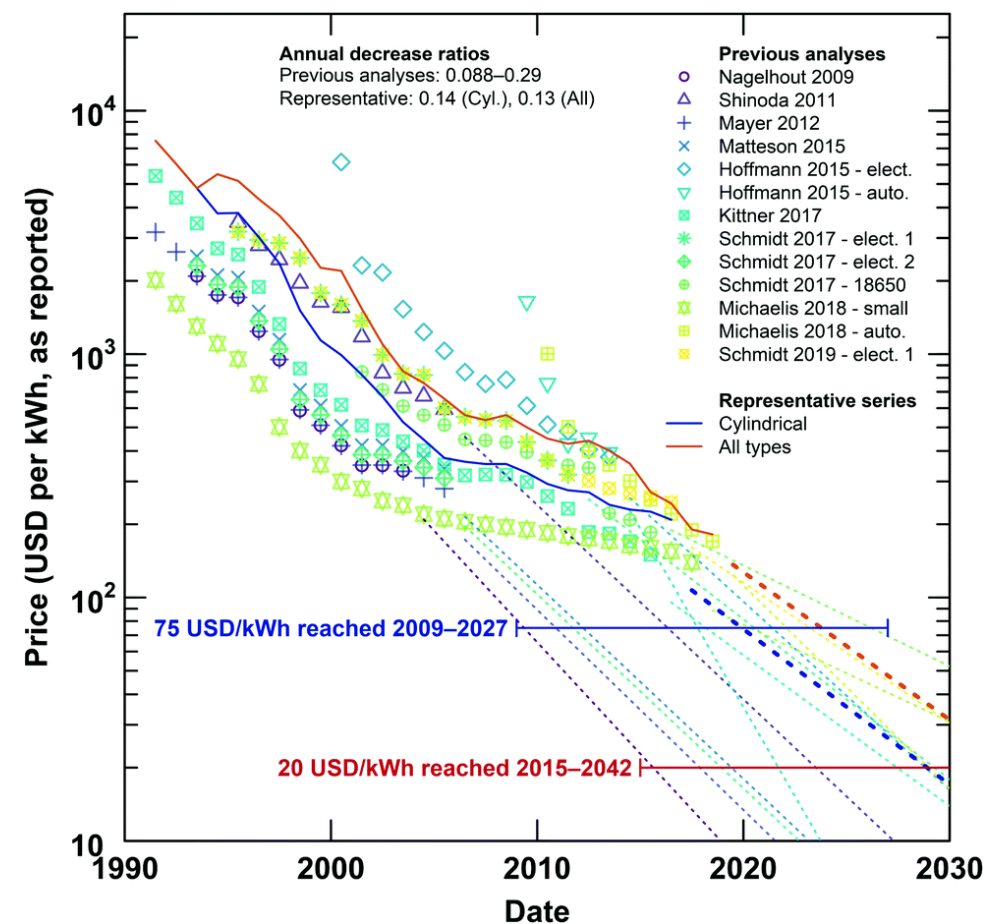
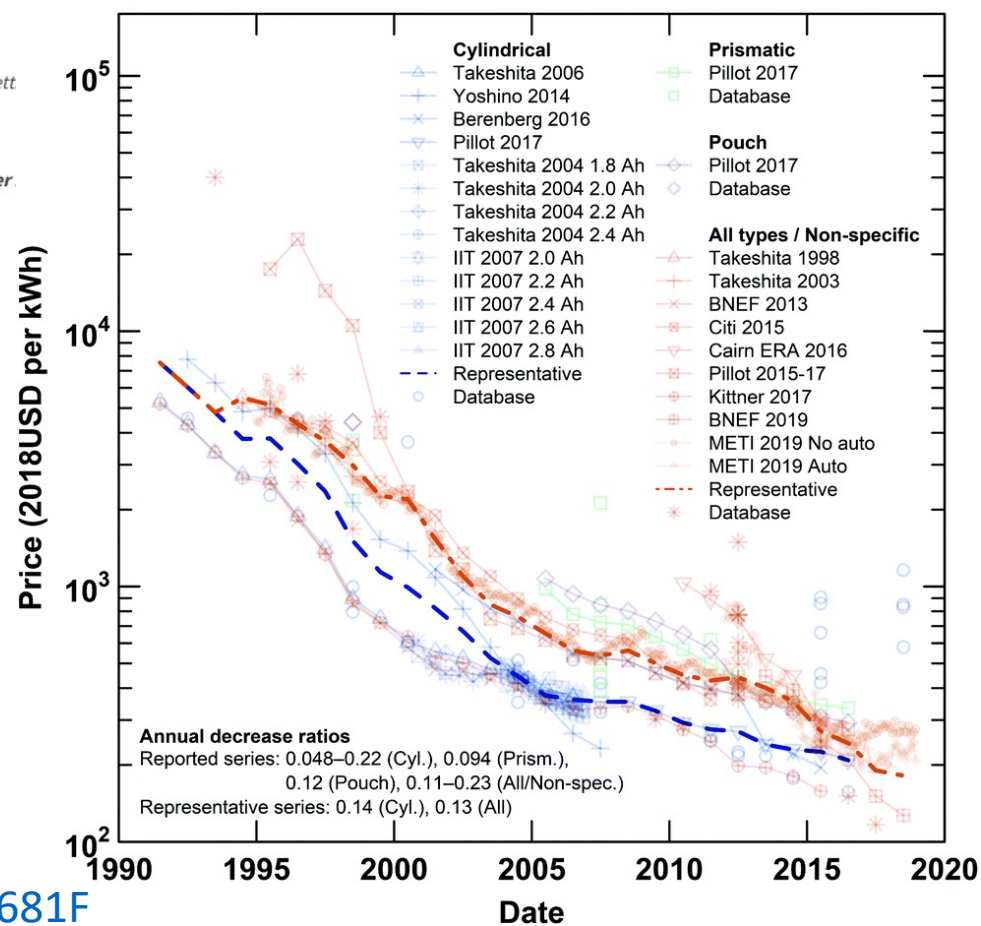
Micah S. Ziegler<sup>a</sup> and Jessika E. Trancik<sup>a,b</sup>

<sup>a</sup>Institute for Data, Systems, and Society, Massachusetts

<sup>b</sup>Santa Fe Institute, Santa Fe, NM, USA

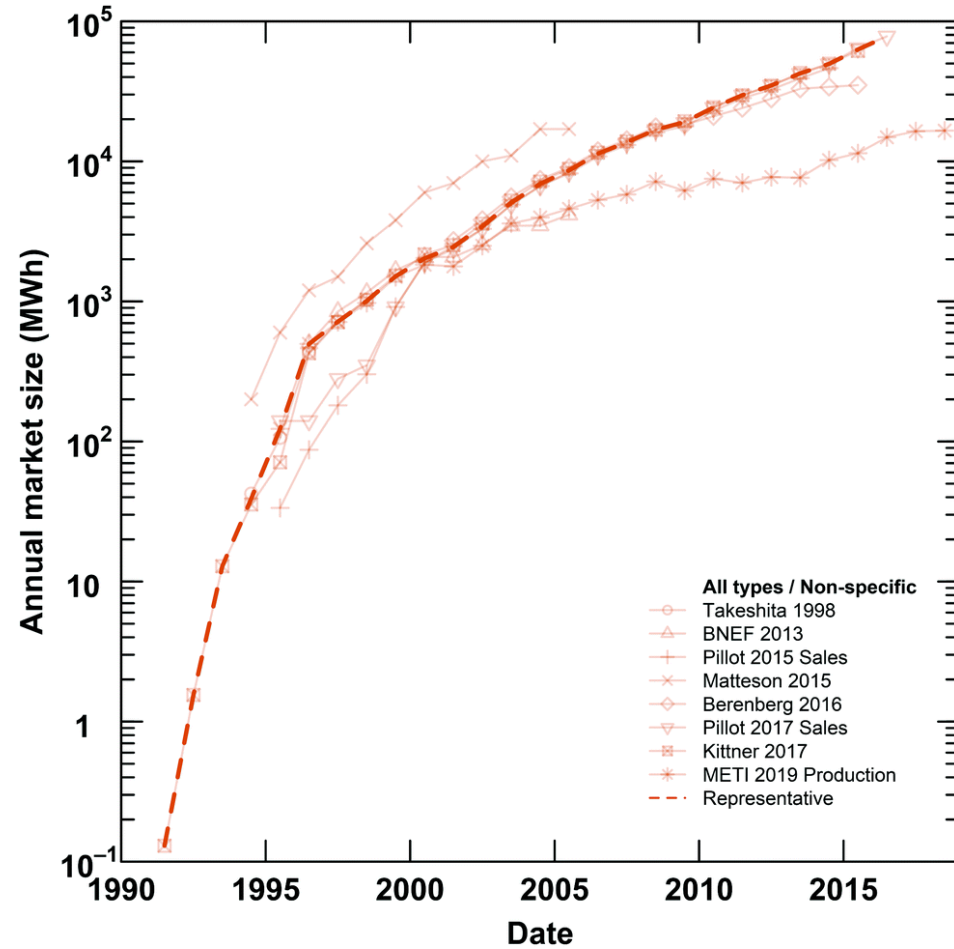
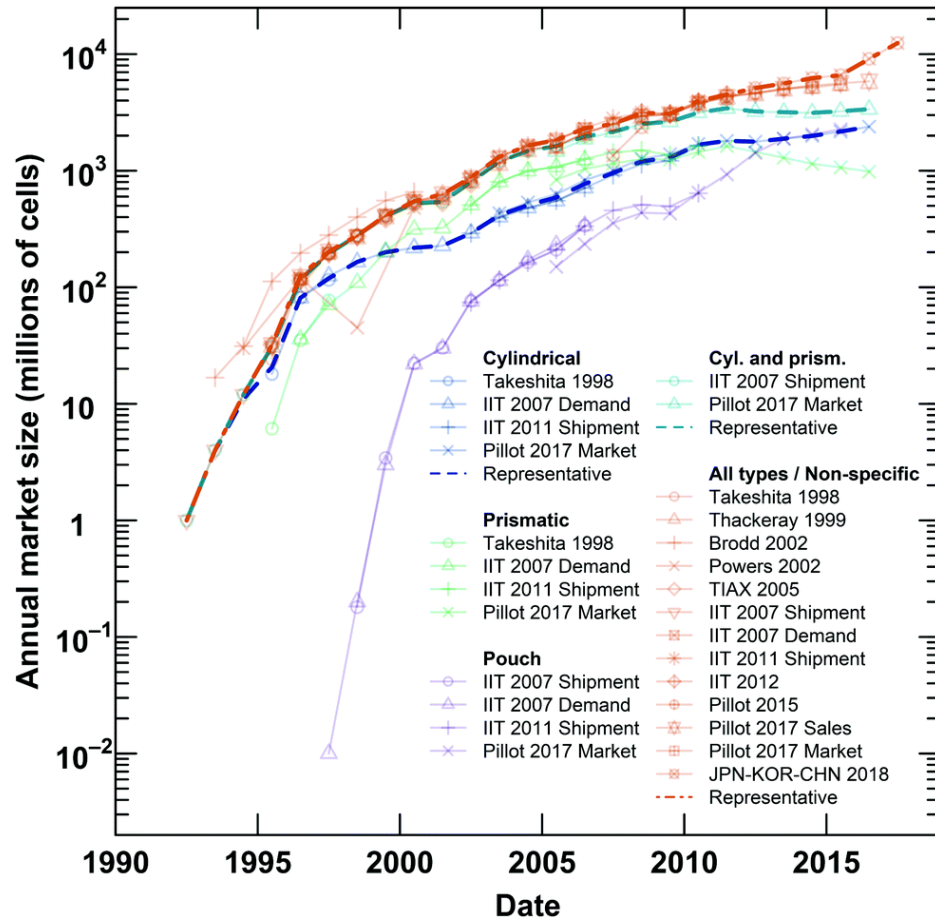
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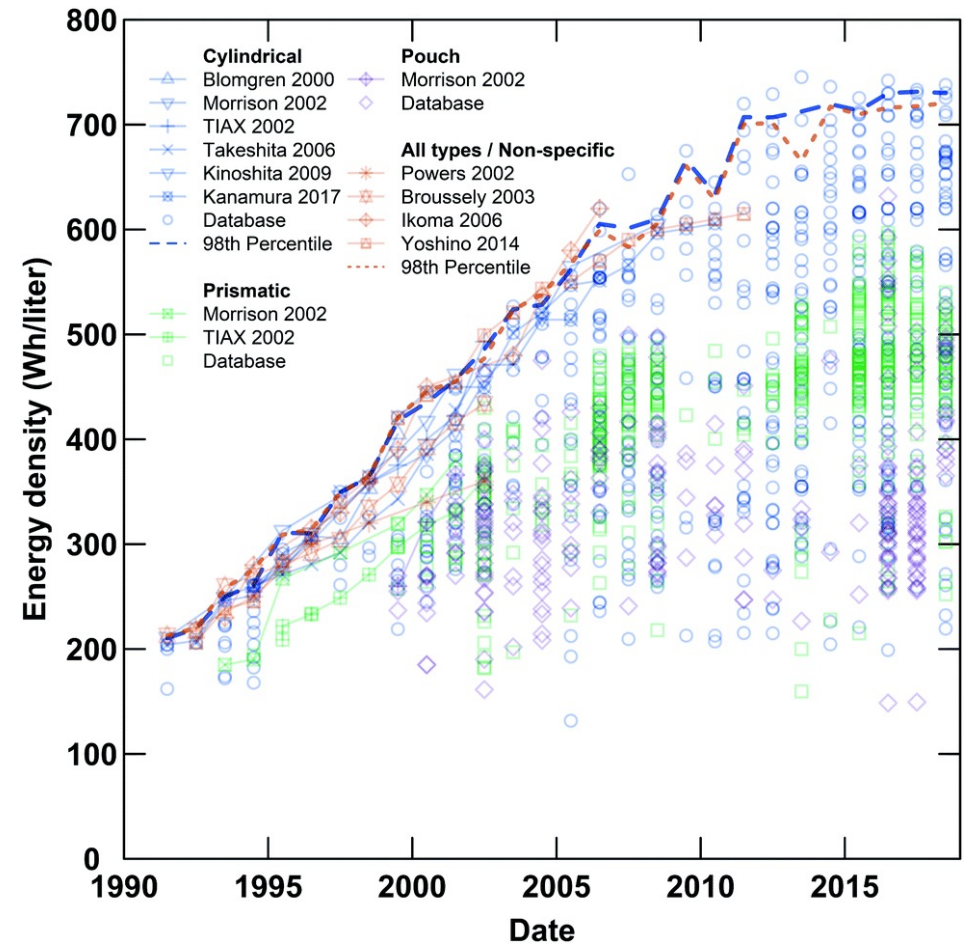
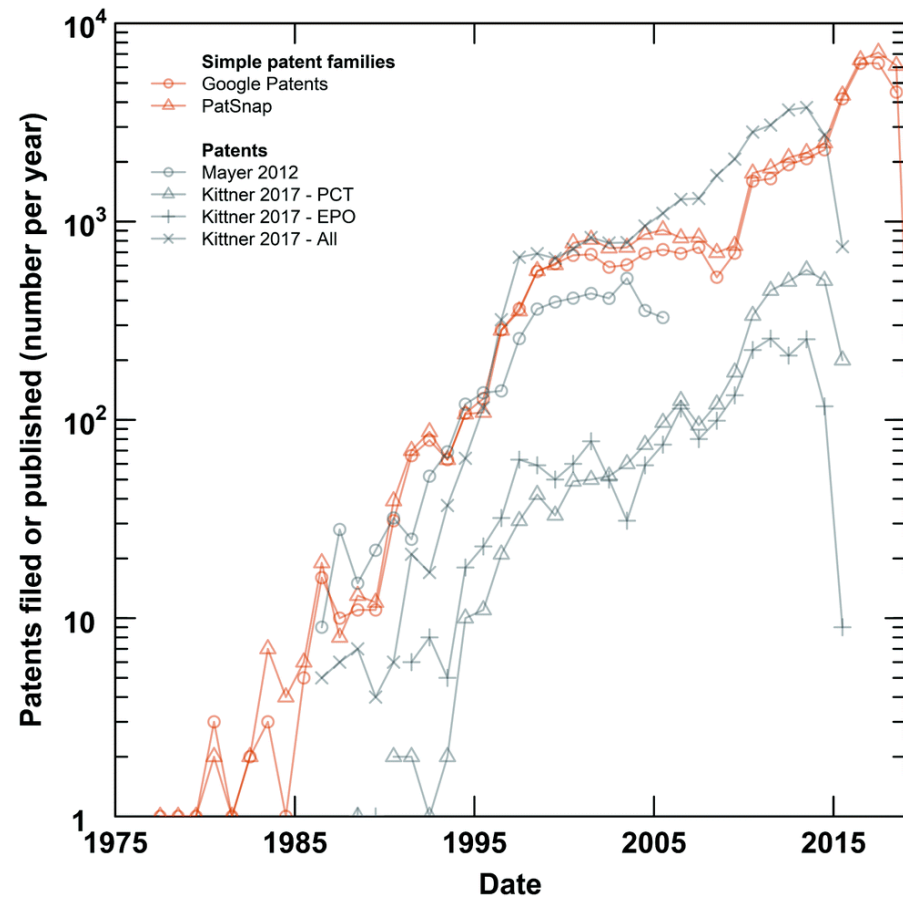


DOI: [10.1039/D0EE02681F](https://doi.org/10.1039/D0EE02681F)

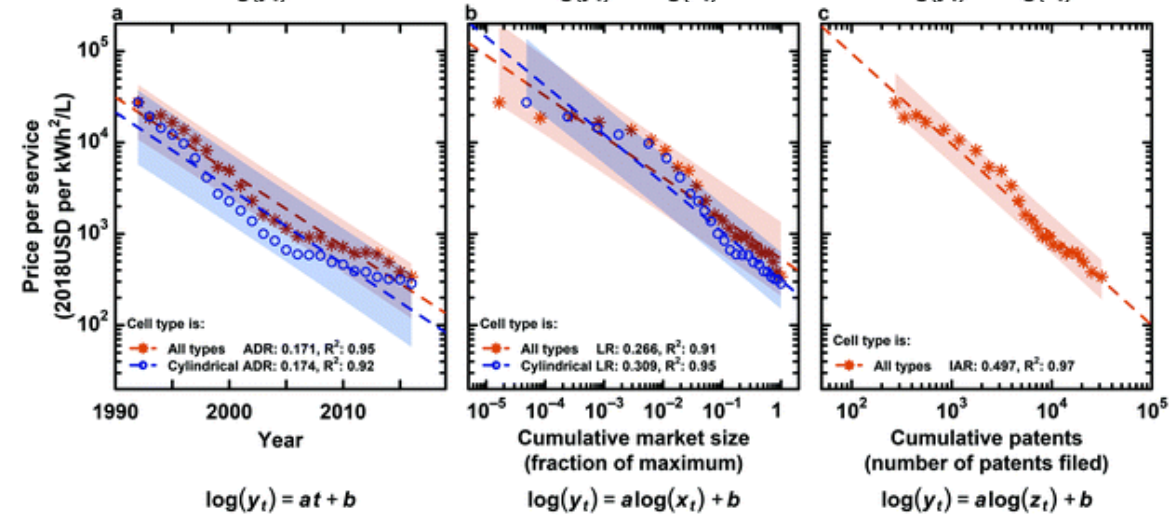
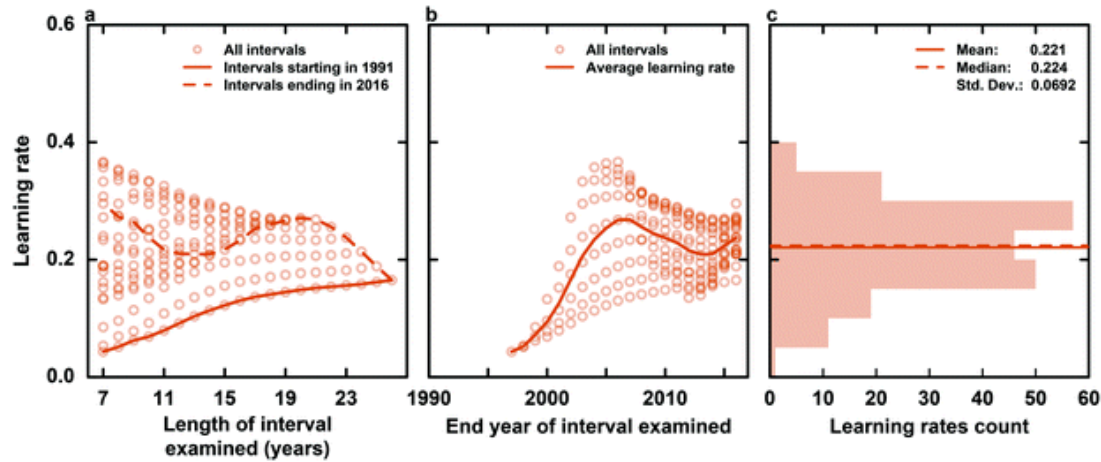
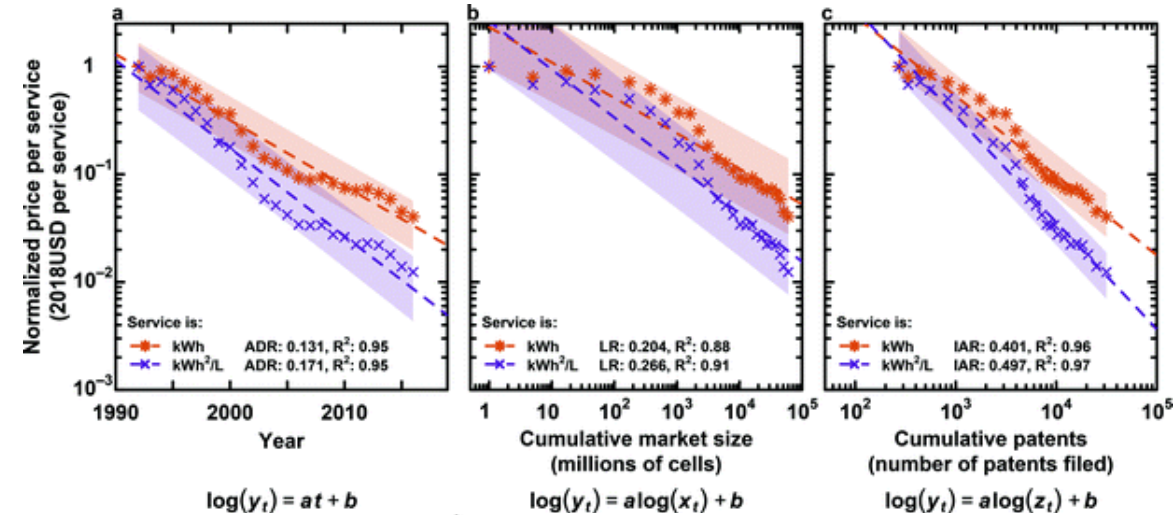
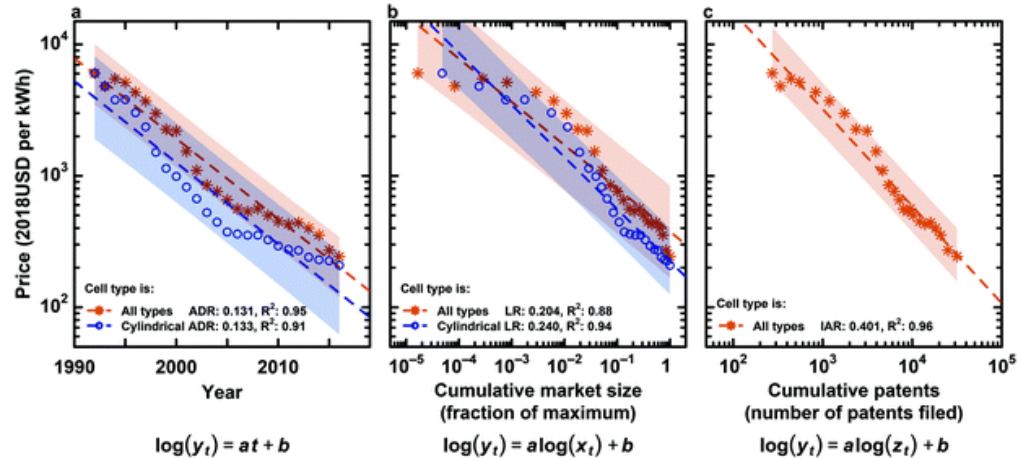
# Pil Piyasası



# Pil patentleri – Enerji kapasitesi



# Öğrenme Oranları

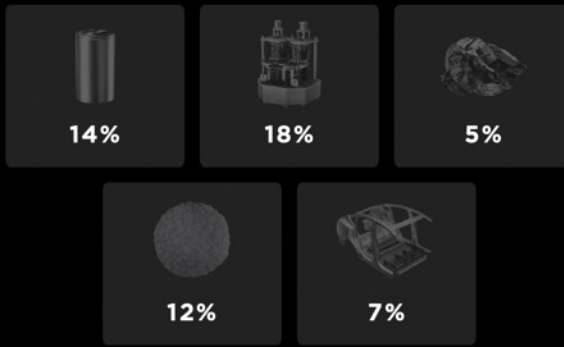


DOI: [10.1039/D0EE02681F](https://doi.org/10.1039/D0EE02681F)

$$\text{price per service} = \left( \frac{\text{price}}{\text{energy capacity}} \right)^{1/1} \times \left( \frac{\text{volume}}{\text{energy capacity}} \right)^{1/2}$$

# Tesla Pil Günü

- CELL DESIGN
- CELL FACTORY
- ANODE MATERIALS
- CATHODE MATERIALS
- CELL VEHICLE INTEGRATION



80 MM  
46 MM

**RANGE INCREASE**

**5X**  
ENERGY

**+16%**  
RANGE

**6X**  
POWER

### METAL COST MATTERS

Metal	Wh/kg	\$/kWh METALS
COBALT	~1100	~28
NICKEL	~1200	~15
IRON	~600	~5

**\$ / KWH REDUCTION**

CELL DESIGN	16%
ANODE MATERIAL	20%
CATHODE MATERIAL	4%
CELL VEHICLE INTEGRATION	14%
<b>Total</b>	<b>54%</b>

**INVESTMENT PER GWH REDUCTION**

CELL DESIGN	7%
CELL FACTORY	34%
ANODE MATERIAL	4%
CATHODE MATERIAL	16%
CELL VEHICLE INTEGRATION	8%
<b>Total</b>	<b>69%</b>

# Ne sonuçlar?

- Akademi prototip için (ve insan yetiştirmek için)
- Ticari ürün ayrı bir ürün (tecrübe, test asıl bilgi )
- Teknolojik gelişimi çok katmanlı
  - Her katmanda para kaybetmek var
- Onlarca teknoloji, 100lerce prototip => Kazanan 1, getiri %100
- Piyasa büyüklüğü?
  - AB 300 milyar € = Türkiye eşdeğeri 52 milyar €
- Devlet bu işin ilk etapta kazananı değil, iticisi olacak mı?

Teşekkürler

**Barış Sanlı**

**barissanli.com**